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Drillinginfo Appoints Jairo Romero to Executive Leadership Team

Former Rackspace VP joins Drillinginfo as Chief Revenue Officer

AUSTIN, Texas – February 24, 2015 – Drillinginfo, the leading SaaS and data analytics company for energy exploration decision support, today announced the appointment of Jairo Romero as Chief Revenue Officer and Executive Vice President.

Reporting directly to Drillinginfo’s President and CEO, Allen Gilmer, Romero will lead the company’s global sales organization, including global support and global membership development.

Romero spent the last 12 years at Rackspace where he was instrumental in taking the company through tremendous revenue growth, holding senior leadership roles across geographies, including the Americas, Europe, Africa and the Middle East. Most recently, he served as Vice President and General Manager at Rackspace where he led numerous business units in the sales, customer support, operations, and marketing functions.

“Jairo brings a wealth of sales leadership experience to Drillinginfo,” said Allen Gilmer. “His proven sales track record of directly impacting revenue growth makes him a valuable addition to the Drillinginfo team.”

Romero will be based out of Drillinginfo’s Austin headquarters. With sales, solution architecture, technical support, account management, membership development, and e-learning under one umbrella, Romero will play a key role in supporting Drillinginfo’s geographic and vertical market expansion strategy.

“I’m excited to join the Drillinginfo team during this important time in the company’s evolution,” said Romero. “I look forward to being part of a company that is delivering exceptional value to its customers, particularly in today’s price environment.”

Romero holds a Bachelor of Arts in Business Administration from Texas Lutheran University and a Master of Business Administration from The University of Texas at San Antonio. He sits on the board of regents at Texas Lutheran University.

About Drillinginfo, Inc.

Drillinginfo is the leading SaaS and data analytics company for energy exploration decision support, helping the oil and gas industry achieve better, faster results. The company's predictive decision platform combines intelligence, analytics, tools, and services in one seamless system to deliver value at every stage of the E&P process. Drillinginfo services more than 3,200 companies globally from its Austin, Texas-based headquarters, and has more than 500 employees on five continents. For more information, visit www.drillinginfo.com.

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