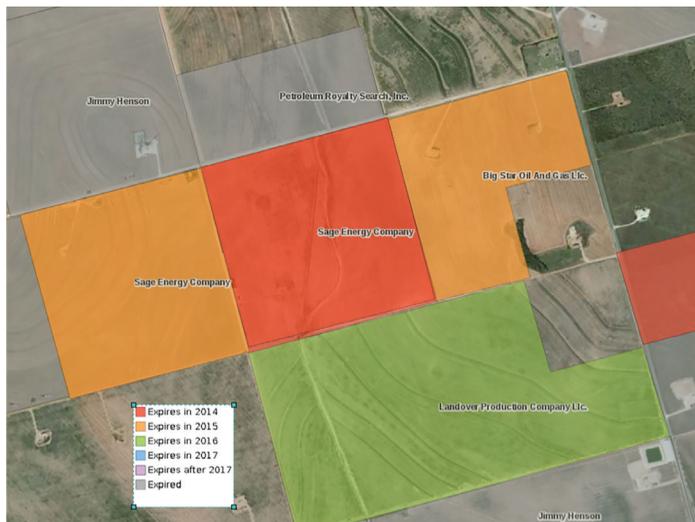


Real-Time GIS Mapping Data at Your Fingertips with DI GeoData Services

How Drillinginfo helped Unit Petroleum Company Streamline their GIS Data

CUSTOMER CHALLENGE

Unit Petroleum Company was faced with a slow and painful process when it came to compiling geographic information systems (GIS) data. They had no single source to turn to for relevant rig location, lease, and permit data, instead relying on multiple resources of varying accuracy. The GIS analysts at Unit would pull static data and spreadsheets and load their servers with information that was not connected to any real-time sources, resulting in information that was quickly outdated.



Due to the significant time commitment needed to locate multiple sources and download content, as well as the difficulty in creating shapefiles in-house, Unit did not make maps at all. Instead, employees would download spreadsheets on an ad hoc basis and use that data to make drilling decisions.

Unfortunately, the data in those spreadsheets was often outdated mere weeks or days after it was pulled, and because there was no recognized standard for sources, employees would use a wide range of different resources for gathering data. In fact, before turning to DI GeoData Services, employees on the same teams at Unit would often use different, conflicting datasets in meetings. This would result in confusion and lost time and effort.

CUSTOMER SOLUTION WITH DRILLINGINFO

Using DI GeoData Services, Unit now has an authoritative, up-to-date GIS dataset they can trust. Before subscribing to Drillinginfo, the GIS analysts spent excessive time and server space searching for and hosting data that was obsolete within weeks or days. DI GeoData Services provides the team with the convenience and peace of mind of knowing that all of the GIS mapping data they need is in one place and automatically refreshed any time there is an update.

“With DI GeoData Services, you have a complete, authoritative, real-time dataset at your fingertips,” says Chuck, a GIS manager at Unit.

Since using DI GeoData Services, Chuck and his team have access to an unprecedented depth and breadth of GIS data. Within minutes, they can download all necessary map layers into the Unit Corp. environment and manipulate and visualize it in multiple different ways. The flexibility and convenience Drillinginfo provides with its complete, dynamic dataset has saved Unit a countless amount of time and effort.

“With DI GeoData Services, there are links embedded in the data that will bring you to the Drillinginfo website and provide even more information about a given map feature. All of that additional data is just a click away.”

ABOUT UNIT PETROLEUM COMPANY:



Unit Petroleum Company is a wholly owned subsidiary of Unit Corporation. The Company's strategy is to drill low-risk field extension or development wells on internally generated prospects. Focusing on oil and rich natural gas allows Unit to take advantage of the strengths of their existing assets. The company's ability to develop prospects in their own backyard creates a promising investment opportunity.