CAN YOUR RIG COUNT DO THIS?
PREDICT THE BAKER HUGHES RIG COUNT WITH DRILLINGINFO
Predict the Baker Hughes Rig Count with Drillinginfo

Overview

Rig counts have long been used to assess the overall health of the oil and gas industry and predict future production. In fact, the Baker Hughes rig count, released every Friday since 1944, is so widely read and analyzed by financial traders and investors that it results in market moves. However, the timing and nature of the release means that no one has a real competitive advantage. Everyone has access to the count at the same time and recipients have no opportunity to be proactive.

What if there was a way to predict such market moving information? What if analysts and traders had more timely rig counts with accurate intelligence in advance of the Baker Hughes Friday release? In this case, those recipients would have a huge competitive advantage.

Drillinginfo rig intelligence offers customers exactly that advantage. Our daily rig count is released early each morning and is strongly correlated with the Baker Hughes rig count, as shown in Figures 1 and 2.

Figure 1 is a visual representation of the Drillinginfo daily rig count in green and the Baker Hughes weekly rig count in blue. Clearly, they follow the same pattern over time. Figure 2 is a scatterplot and regression of Drillinginfo and Baker Hughes Friday rig counts, demonstrating 99% correlation.

Based on these correlations, users have the ability to predict the direction of the change in the Baker Hughes count. When we performed regression analysis to quantify the relationship, the Drillinginfo rig count predicted the directional change of the Baker Hughes rig count (increase, decrease, or no change in the weekly number of rigs) with 77% accuracy between May 2014 and December 2016, and 82% accuracy through all of 2016.

Just imagine the competitive edge this affords users who are making trading decisions. Let Drillinginfo be your hidden advantage and take action before the rest of the market.

DRILLINGINFO RIG INTELLIGENCE OFFERS CUSTOMERS A COMPETITIVE ADVANTAGE. OUR DAILY RIG COUNT IS RELEASED EARLY EACH MORNING AND IS STRONGLY CORRELATED WITH THE BAKER HUGHES RIG COUNT...

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PROACTIVE  EFFICIENT  COMPETITIVE

By monitoring the market, Drillinginfo continuously delivers innovative oil & gas solutions that enable our customers to sustain a competitive advantage in any environment. Drillinginfo customers constantly perform above their competitors because they are more efficient and more proactive than the competition.
Appendix

Figure 1

Drillinginfo vs. Baker Hughes Rig Count

Rig Count

0 500 1,000 1,500 2,000 2,500


BH Rig Count  Rig Count
Appendix

Figure 2

Drillinginfo vs. Baker Hughes Rig Count Scatter Plot

R² = 0.9964